



एक नई दिशा...
आत्मनिर्भर भारत की ओर

**MSME ROLE IN
NATION'S DEVELOPMENT**

EXHIBITION

On **15th** March **2023**, Delhi

“उद्यमेन ही सिध्यन्ति, कार्याणि ना मनोरथे:”

That is, success is achieved only with hard work. Nothing happens by just thinking, and there is no shortage of thinkers. If I change the sentiment of this verse slightly in today's context, then I would say that the 'Atmanirbhar Bharat Abhiyan will be successful and India will be empowered only with the help of MSMEs. Although you belong to micro, small and medium enterprises, your role is very crucial for the heights that India is set to attain in the 21st century.

Shri Narendra Modi Ji

Hon'ble Prime Minister of India

Role Of MSME:

The Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. It contributes significantly in the economic and social development of the country by fostering entrepreneurship and generating large employment opportunities at comparatively lower capital cost, next only to agriculture. MSMEs are complementary to large industries as ancillary units and this sector contributes significantly in the inclusive industrial development of the country. The MSMEs are widening their domain across sectors of the economy, producing diverse range of products and services to meet demands of domestic as well as global markets. Ministry of Micro, Small & Medium Enterprises envisions a progressive MSME sector by promoting growth and development of the Sector, including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, through providing support to existing enterprises, adopting cutting edge technologies and encouraging creation of new enterprises.

Recognized as the 5th largest economy in the world, India, is all set to become an economic Super power in the coming years.

The last two decades have witnessed the Indian Economy beaming with dynamic, technologically advanced, enthusiastic businesses. These small scale business have year on year worked meticulously in strengthening our economy.

India is recognised as a country with the largest youth population. This population has been utilized optimally by the MSME sector. Leaving behind the scars of the pandemic, the sector has emerged as a vibrant opportunity builder expected to grow its revenue by almost 17% in the coming financial year. MSME's not only generate employment, but also contribute towards social-economic development, financial stability, and political consistency working as a backbone of the Indian Government for the all-round development of the nation. However, higher growth also brings in newer challenges and hurdles. Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country. The best way forward is to face the challenges, work out solutions, rely on actions and embrace growth.



Space

Bridging the gap between Space Research, Science and Technology and is contributing its share to accelerate the steady growth. The seminar & display show has a vision of taking knowledge to the masses. To keep in touch with technology changes, innovations, government policies and other achievements.



Science & Technology, Biotechnology, Research & Development

Technology and its fast expansion as well as its acceptance have become a vital factor, which affects almost all the sectors including agriculture, manufacturing and services. Science-Innovations and technological advancements play a significant role in deciding the way businesses and ventures participate in the nation's economic development. Science & Technology and its rapid growth affect the way of working of the businesses and ventures. It also plays a major role in making (MSMEs) adaptive to the global economy.

To upgrade the technology, we need to have infrastructural support for enabling the enterprises to develop innovative ideas, which are not only useful for MSMEs but also for the complete industrial system. Business Incubators are also needed for assisting entrepreneurs in commercialisation in order to accelerate such technologies from plain ideas to successful enterprises and generate employment opportunities.

To conclude, inventions take place when people think differently from the rest of others. To be an effective innovation, it needs to be simple and uncomplicated as well as focused on a particular operation. Any technology or invention must be simple enough to make the people understand about its functioning. All such innovative ideas and urge to turn them to reality leads an outstanding mind to success. This seminar on MSME also extends its support for all such innovators and enterprises to come forward and start believing in their big dreams of inventing something new and useful.



Commerce

MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country. MSME sector is considered the backbone of the Indian economy and contributes nearly accounts for 27% of the country's GDP. It primarily works for the development of people from backward and rural areas.

Khadi and Village Industries (KVI) are two national heritages of India. One of the most significant aspects of KVI in Indian economy is that it creates employment at a very low per capita investment.

Coir Industry is an agro-based traditional industry, which originated in the state of Kerala and proliferated to the other coconut producing states like Tamil Nadu, Karnataka, Andhra Pradesh, Orissa, West Bengal, Maharashtra, Assam, Tripura, etc. It is an export oriented industry and having greater potential to enhance exports by value addition through technological interventions and diversified products like Coir Geotextiles etc. The acceptability of Coir products has increased rapidly due to its 'environment friendly' image.



Waterways

The micro, small and medium enterprises (MSME) sector contributes 75 per cent to the state's export basket. Growing number of expressway projects, coupled with 4-6-lane state and national highways, provides faster connectivity between destinations. The integration of the waterway with the road and expressway network will provide a seamless transportation channel for the state's export cargo.



IT & Communication

The impact of globalization has compelled MSME sector to adopt Information and Communication Technology practices to survive and compete with large scale companies. The potential benefits of information and communication technologies (ICTs) to micro, small- and medium-sized enterprises (MSMEs) are well known. ICTs enhance MSME efficiency, reduce costs, and broaden market reach, both locally and globally. Since the MSME sector plays a major role in national economies, these benefits to individual MSMEs collectively translate into positive results in the form of job creation, revenue generation and overall country competitiveness. Governments, therefore, have an interest in the promotion of access to, and use of, ICTs by MSMEs. This study is an attempt to describe about the benefits of ICT in MSME sector and also describe that how the Ministry of MSME promotes the ICT in MSME sector through their schemes as a policy.



Skill Training & Skill Development:

A job portal called "MSME SAMPARK" has been launched by the Hon'ble President of India. This portal is a digital platform wherein and recruiters can register themselves for mutually beneficial interaction.

The Ministry has been organizing a number of skill development programmes/ courses for the existing & potential entrepreneurs, in order to build their capacity. These training courses are as per demands of industry, a pathway to fill up the gap of requirement of skilled workforce in the MSME sector in consonance with the changing landscape of the MSME Ecosystem and its present challenges in India. Skill training programmes are conducted by a network of institutions under the Ministry i.e. Khadi & Village Industry Commission (KVIC), Coir Board, National Small Industries Corporation Ltd. (NSIC), National Institutes for MSME (NI-MSME) and MSME - Technology Centres (TCs).

Progress of Skill Development Programmes Organizations under the ministry are providing skill training to the youths for wage employment and self-employment. They also provide skill up-gradation trainings to existing entrepreneurs and working force to enhance their performances. These training are provided under various schemes such as MSME-TCs, Assistance to Training Institutions (ATI), National SC/ST Hub, Capacity Building, Coir Vikas Yojna- Skill Upgradation & Mahila Coir Yojna, etc. Furthermore, customized demand-driven training courses as per industry requirements are also conducted by organizations under the Ministry.



Exhibition

We strongly believe that "Everything Begins with an Idea". An idea to develop, An idea to manufacture. An idea of Atmanirbhar Bharat. with this thought in mind we brings to the table EK NAYIDISHA - AATMANIRBHAR BHARAT KI AUT - Exhibition show on MICRO, SMALL AND MEDIUM ENTERPRISE (MSME) - showcasing "A Future of India". Come witness Extravagant India in its humble spirits. Attend the event where you get a chance to interact with industry experts, MSME entrepreneurs, Ministry officials and many prestigious wizards. We invite you to come together, connect and find solutions that help design the framework of a highly successful and driven MSME sector that not only create value for their organisation, but also contributes to the nation, the society and mankind on a whole.

Visitor's Profile

Government officials & decision makers, Members from various education boards, institution and industries, Students, Professionals, Representative of state councils, Researchers, Scientists & Academicians, Technicians, Representatives of Multi-National Companies, Career Consultants and many more.

About us

Visual Myths, a Delhi Based company registered with Niti Ayog (DARPAN) & MSME. The company is associated closely with various Government authorities where we have consistently delivered successful value-added services through Events like seminars, Conferences, Exhibitions, and creative & special effect solutions for digital developments for CSR campaigns that have impacted the masses. We work with a vision to create value at all levels that help build a technological infrastructure to combat global competition through business ethics and fair dealing. We work in a conducive culture that delivers the highest standards In the industry – Something that the MSME sector is also based on.

Contact us

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