

VISION HARYANA

आत्मनिर्भर भारत की ओर



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— VISUAL MYTHS —

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A Mega Exhibition

08th, 09th, 10th December, 2023

Kurukshehra, Haryana

ACHIEVING GOALS REACHING NEW HEIGHTS

This exhibition is conceptualized to help Government's endeavor to establish an industry friendly environment in the state by playing the role of a facilitator for holistic Industrial development. Besides undertaking the responsibility of the overall development, the state has also taken measures to provide transparent, accountable and responsive administration to remove the bottlenecks and delays for prospective entrepreneurs who can benefit from these policies and programs. The exhibition will not only showcase various innovative developments in the fields of Research & Development, Infrastructure, Education, healthcare, Science and Technology, Information Technology etc., but will also help the entrepreneurs of Rajasthan to unveil their new products and services at a national level and explore linkages with buyers from emerging and untapped markets.

This event will also focus on Atmanirbhar Bharat Abhyan, Self- reliant India. This will also teach us to improve the standard of living and most importantly improve the trade deficit and the exchequer balance of country. Not only should products be 'made in India', but the promotion of those products should take place so as to make those products competitive. The mind set of India should be vocal for local. We should appreciate our local products, if we don't do this then our products will not get the opportunity to do better and will not get encouraged

KURUKSHETRA, HARYANA

Kurukshetra has been described in the first verse of Shrimadbhagvadgita, in the form of Dharmakshetra Kurukshetra. Kurukshetra is a place of great historical and religious significance which is seen with reverence in all the countries due to its association with Vedas and Vedic culture. Kurukshetra is a famous pilgrimage site. It is also the land of the Bhagvad Gita. The name of Kurukshetra was named after King Kuru. By which great sacrifices were made for the prosperity of this land and its people. Kurukshetra along with Karnal and Kaithal districts is known as the 'Rice Bowl of India' and famous for Basmati Rice. The soil is generally alluvial, loam and clay do not constitute the average texture of the soil.

ADVANTAGES OF THE EVENT

The event Vision Haryana will focus with the purpose of improving the livelihood of the people and providing security for leading a better life. The main purpose of the exhibition is to bridge the gap between ministries & their allied organization with the people for their welfare. Also, the event will share a spotlight on:

- Investments opportunities available in the state.
- Ease of business.
- Stable industrial policy.
- Investment in tourism sector.
- Good infrastructure and support system.
- Encouraging rural and local artisans; exhibiting their products.
- Incentive for IT companies.

GLIMPSES OF PAST EVENTS



ORGANISER

Visual Myths, a Delhi based company registered with Niti Ayog (DARPAN) & MSME. We are associated closely with various government authorities where we have consistently delivered successful value-added services through events like Seminars, Conferences, Exhibition and creative effect solutions for digital developments. We work with a vision to create value at all levels that help build a technological Infrastructure to combat global competition through business ethics and fair dealing. We work in a conducive culture that delivers the highest standards in the industry- something that the MSME sector is also based on.

VISITORS ' PROFILE

- ▶ Government Officials/Decision Makers
- ▶ Education Consultants
- ▶ Financials and Investment Promotion
- ▶ Representative of Vocational institutione
- ▶ Representative of school. Institution
- ▶ Representatives of Various Profession Institutione and Colleege
- ▶ E-Infrostructure/Equipment Purchasers
- ▶ Consultants and Advieore
- ▶ Students, Parente and Teachere
- ▶ Scientists and Academicians
- ▶ Venture Capitalists
- ▶ Representatives

