

ACHIEVING GOALS AND REACHING NEW HEIGHTS..

This exhibition aims to bolster the state government's efforts in creating a business-friendly environment, acting as a catalyst for comprehensive industrial development. Alongside spearheading overall progress, the state has implemented measures to ensure transparent, accountable, and responsive governance, simplifying processes for potential entrepreneurs to capitalize on these policies and initiatives.

The exhibition will not only showcase a range of innovative advancements in areas such as Research & Development, Infrastructure, Education, Healthcare, Science and Technology, and Information Technology but also enable entrepreneurs from Haryana to exhibit their unique products and services on a national stage, establishing connections with buyers from emerging and untapped markets.

OUR ORGANISATION

Visual Myths, a Delhi based company registered with Niti Ayog (DARPAN) & MSME. We are associated closely with various government authorities where we have consistently delivered successful value-added services through events like Seminars, Conferences, Exhibition and creative effect solutions for digital developments. We work with a vision to create value at all levels that help build a technological Infrastructure to combat global competition through business ethics and fair dealing. We work in a conducive culture that delivers the highest standards in the industry- something that the MSME sector is also based on.

THE CITY OF LAKES - UDAIPUR

Udaipur, famously known as the City of Lakes, is a breathtakingly beautiful city in the state of Rajasthan, India. It is renowned for its stunning lakes, royal palaces, and rich heritage, making it one of the most picturesque and culturally significant destinations in the country. Founded by Maharana Udai Singh II in 1559, Udaipur is surrounded by the Aravalli Hills, adding to its charm and natural beauty. The city's magnificent white marble palaces, serene lakes, and vibrant markets offer a perfect blend of history, culture, and modernity. Udaipur is home to several architectural masterpieces that showcase the grandeur of Rajputana heritage. The City Palace, standing majestically on the banks of Lake Pichola, is a symbol of the city's royal past. Other notable attractions include the Lake Palace, Jag Mandir, Sajjangarh (Monsoon Palace), and Fateh Sagar Lake. The city's intricate temples, bustling bazaars, and rich artistic traditions make it a must-visit destination for history enthusiasts and cultural explorers alike.

Beyond its architectural marvels, Udaipur serves as a thriving hub for commerce, tourism, and cultural exchanges. The city is famous for its handicrafts, miniature paintings, jewelry, and traditional Rajasthani textiles, which draw artisans and traders from across the country.

We chose Udaipur for our exhibition due to its strategic location, well-developed infrastructure, and royal ambiance. The city provides an ideal setting for networking, business collaborations, and showcasing innovations, attracting participants from government departments, private enterprises, and cultural organizations. Udaipur's blend of heritage, modern facilities, and scenic beauty ensures a unique and enriching experience for exhibitors and visitors alike.

PREVIOUS EXHIBITION

BENEFITS OF THE EVENT

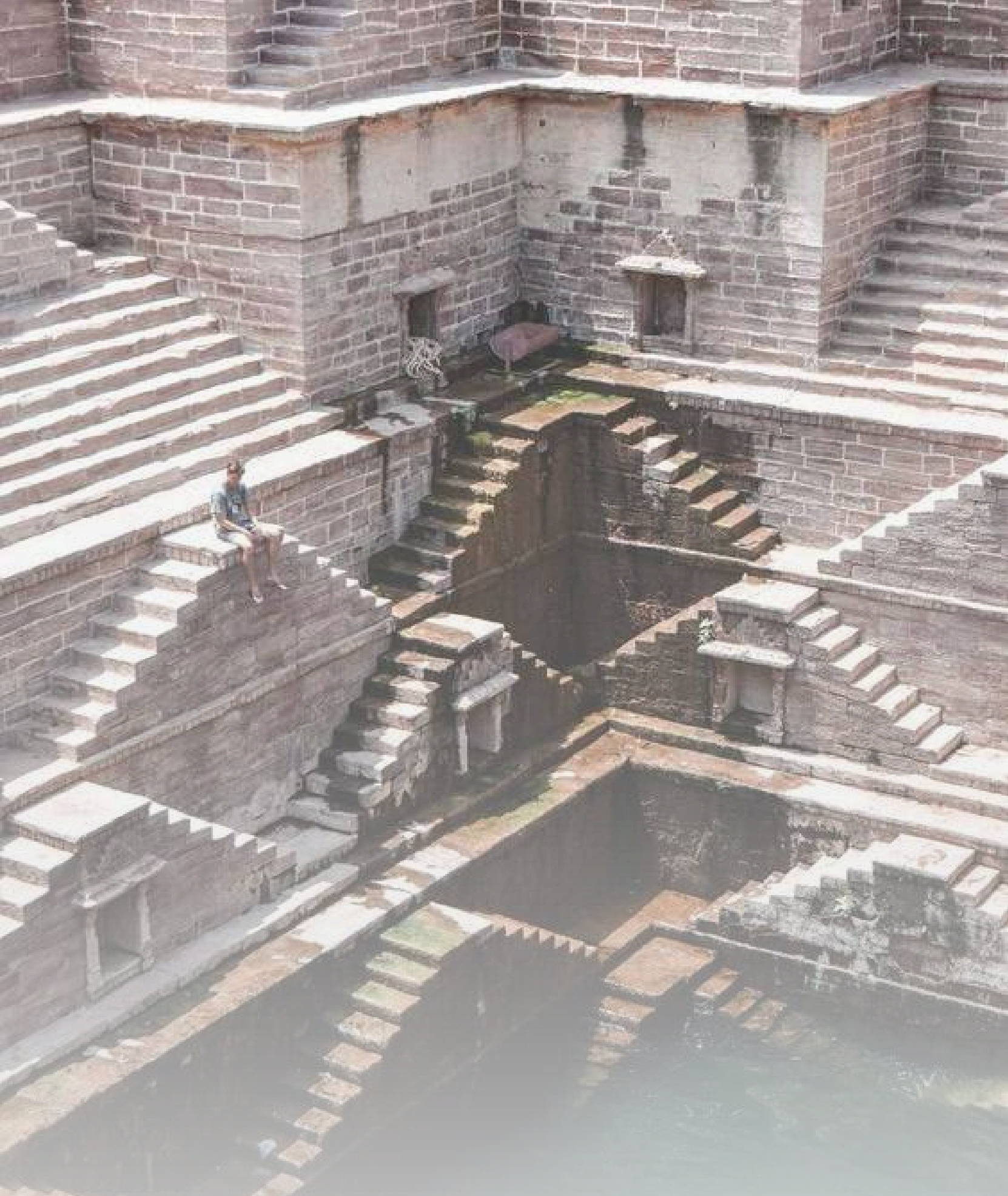
The event aims to enhance livelihoods and ensure security for a better quality of life. The exhibition serves as a platform to connect ministries and affiliated organisations with the public, fostering welfare initiatives. Additionally, it highlights:

- Potential investment avenues within the state.
- Enhancement and financing opportunities in the agricultural domain.
- Encouragement of advancements in science, technology, and IT sectors.
- Investment stimulus and growth initiatives in the banking sector.
- Enriching the commercial landscape for businesses.
- Fostering research initiatives across various industries.
- Sustained industrial policies for stability and growth.
- Prospects for tourism investment and development.
- Development of resilient infrastructure and supportive frameworks.
- Empowerment and promotion of rural and local artisans, spotlighting their creations.

VISITORS PROFILE

- ▶ Government Officials Decision Makers
- ▶ Education Consultants
- ▶ Representative of Vocational, institutions, school, Profession and College
- ▶ Agriculturalist, Farmers, Villagers
- ▶ Travel and Tourism Industry
- ▶ MSME Entrepreneur , Products and service users
- ▶ Consultants and Advisor
- ▶ Students, Parents and Teachers
- ▶ Local Masses of the City





◆ Contact Us ◆

VISUAL MYTHS

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न केवलं कर्मयोगः, न केवलं ज्ञानतः।
सर्वे स्वशक्तिं जानन्तु, तदा भारतं वर्धते ॥

"Not just through work, not just through knowledge, but when all
recognize their potential, India flourishes."